

Hudson Group Awarded Two RFP Packages and Eight-Year Contract at Seattle-Tacoma International Airport

New store concepts will include Hudson and several popular Seattle-based iconic brands

EAST RUTHERFORD, N.J., March 2, 2018 – Hudson Group, a leader in North American travel retail, in partnership with Warren’s News & Gift, Inc. and MCSB, Inc., has been awarded two retail packages at Seattle-Tacoma International Airport (Sea-Tac), which includes an eight year contract for six stores totaling over 5,270 sq. ft. in retail space. Hudson Group created the recommended bids with a well-curated selection of brands including popular local staples representing Seattle and the Pacific Northwest, such as Elliott Bay Book Company, Filson, Hudson Alki Express, and Something Silver.

In addition to the recent proposal, Hudson Group has continued to enhance Sea-Tac’s retail offerings throughout 2017 with a total of seven Hudson News to Hudson store concept conversions, and celebrated the grand opening of *Made in Washington* – a locally sourced specialty store that features food, arts & crafts, and kitchen products produced by local artisans and craftsmen.

“From kiosks to in-line stores, we are excited to offer customers more choices for dining and retail at Sea-Tac Airport, to build a platform for local chefs and shop owners who celebrate the Pacific Northwest, and to recognize equity and sustainability practices that passengers can feel good about supporting,” said Courtney Gregoire, Commission President at Port of Seattle.

“As a longstanding partner since 2003, Hudson Group is honored to be recommended for two concessions packages at Seattle-Tacoma International Airport,” said Joseph DiDomizio, president and chief executive officer of Hudson Group. “Our proposed concepts are tailored to create a local sense-of-place for the Sea-Tac traveler, while also providing them with an unparalleled shopping experience.”

Hudson Group’s new local store concepts for Sea-Tac include:

Elliott Bay Book Company: Since its founding in 1973, Elliott Bay Book Co. has grown to become Seattle’s landmark independent bookstore. From the original Pioneer Square location with sweeping cedar shelves, book lovers will be inspired to find that next essential read or the perfect gift for another book lover.

“We at The Elliott Bay Book Company are delighted to be joining with Hudson Group to offer those dashing through or lingering at Sea-Tac the thoughtfully-curated selection and engaged service that Puget Sound book-lovers have come to enjoy and expect from our region’s independent bookstores,” said Peter Aaron, owner of The Elliott Bay Book Company. “We look forward to building upon our new relationship through our shared commitment to these ideals, and providing Seattle passengers with an enhanced sense of place.”

Filson: Filson is Seattle. Opening in 1897 to outfit prospectors headed to the Yukon Territory during the Klondike Gold Rush, Filson is made for people on the move, whether the destination is city, field, forest or ocean.

“For over a century, Filson has outfitted explorers and travelers seeking to experience the Northwest’s pristine outdoor beauty,” said Steve Bock, chief executive officer of Filson. “We are thrilled to open our doors at Sea-Tac, the premier gateway to our hometown and the Pacific Northwest.”

Hudson Alki Express: A travel essentials and convenience store which caters to the ever changing needs of today’s travelers, offering a variety of Seattle-based Alki Bakery’s coffee and snacks.

“Alki Bakery and Hudson Group have been partners at Sea-Tac for over 10-years,” said James DeFazio, president of Alki Bakery. “We are excited to continue to build upon that relationship through the opening of another Hudson/Alki combination store, providing customers with high quality products and exceptional customer service.”

Something Silver: A local Seattle, women-owned and operated ACDBE, small business based in Seattle – bringing quality artisan jewelry to the Pacific Northwest for 24 years. Featuring up-to-the-minute fashionable accessories alongside a collection of timeless, everyday classics, all at an exceptional value.

“As a local Seattle, woman-owned and operated business, Something Silver is proud to partner with Hudson Group and be a part of the new retail program at Seattle-Tacoma International Airport,” said Cheri Swan, owner of Something Silver. “With our curated mix of American-made jewelry from independent craftsman and designers across the Pacific Northwest, we hope to provide Sea-Tac passengers with a true sense of this unique city.”

About Hudson Group

Hudson Group, one of the largest travel retailers in North America, is committed to enhancing the travel experience for over 300,000 travelers every day in the continental United States and Canada. A subsidiary of New York Stock Exchange-traded Hudson Ltd. (HUD), Hudson Group is anchored by its iconic Hudson, Hudson News and Hudson Bookseller brands. Hudson Group operates nearly 1,000 duty-paid and duty-free stores in 88 locations, including airports, commuter terminals, hotels and some of the most visited landmarks and tourist destinations in the world. Our wide range of store concepts include travel essentials and convenience stores, bookstores, duty-free shops, branded specialty stores, electronics stores, and quick-service food and beverage outlets. For more information, visit www.hudsongroup.com and www.dufry.com.

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